



OhioLINK 2011 Strategic Plan

Preface to the Strategic Plan

The primary audience for this planning document is the OhioLINK community and its key stakeholders. It is envisioned as a document that will help create clarity and cohesion in moving the consortium forward over the next three to five years. It is a “living plan” and will be reviewed and revised on a continuing basis as initiatives are completed and new initiatives emerge and are incorporated into it. An associated operational plan will guide the work of OhioLINK committees and staff.

Mission Statement

OhioLINK creates a competitive advantage for Ohio’s higher education community by cooperatively and cost-effectively acquiring, providing access to, and preserving an expanding array of print and digital scholarly resources; by efficiently sharing the collections of member libraries; and by centrally hosting digital content to advance teaching, learning, research, and the growth of Ohio’s knowledge-based economy.

Vision Statement

OhioLINK will lead in the provision of advanced strategic academic information resources and services that enable Ohio’s scholars, students, and libraries to excel.

Values and Principles

- Cooperation, transparency, communication, and shared decision making.
- Using resources in ways that serve both the collective good and member libraries’ individual priorities and needs.
- Sharing diverse, deep, and growing collections of current and historical materials.
- Collaborating with other types of Ohio libraries and information providers to serve the citizens of the state.

Goals and Initiatives

Goal 1. Provide authoritative information resources in relevant formats in support of teaching, learning, and research

Initiative a) Implement a next generation purchasing strategy that will maintain essential intellectual resources in a dynamic economic environment.

Initiative b) Implement an e-book strategy that expands available content, maximizes user flexibility and control, and is potentially market changing.

Initiative c) Complete the feasibility study of a state-wide, shared approval plan to increase coordination and reduce duplication of locally purchased content.

Initiative d) Expand access to retrospective electronic content by joining the HathiTrust and by initiating direct conversations with Google Books.

Initiative e) Acquire appropriate resources to support workforce development programs and non-traditional students in the higher education system.

Goal 2. Provide intuitive access to and rapid delivery of intellectual content.

Initiative a) Provide single search access to OhioLINK resources, member libraries' purchased/licensed resources, and open access resources.

Initiative b) Determine future directions for the OhioLINK Central Catalog and member libraries' integrated library systems.

Initiative c) Develop mobile device access capabilities for OhioLINK and member libraries' resources.

Initiative d) Develop improved Digital Resource Commons [DRC] interface and display capabilities.

Initiative e) Create within the DRC the capability to host, curate, and showcase openly accessible research data and published Ohio research and scholarship, including locally developed open access journals.

Goal 3. Optimize collection storage, preservation, and access.

Initiative a) Reduce duplication of print journals in the regional depositories and guarantee member libraries access to retained copies.

Initiative b) Develop a cooperative, state-wide approach to the management of member libraries' print materials that are also available electronically through trusted electronic repositories.

Initiative c) Partner with regional and national efforts to address storage and preservation issues.

Goal 4. Foster a culture of learning, research, and growth.

Initiative a) Partner with the Ohio Learning Network and E-Tech on future e-textbook development.

Initiative b) Collaborate with other types of Ohio libraries, cultural heritage institutions, and information providers to make our diverse and unique collections of current and historical materials widely accessible and to strengthen the information resources available to our users.

Initiative c) Evaluate OhioLINK governance to determine if restructuring can lead to better representation in terms of number and diversity of member libraries.